Volpe National Transportation Systems Center Support for Communications Operations Analysis & Research (SCOAR)

About Us

DIGITALiBiz, Inc. (iBiz) provides business IT solutions, systems engineering and integration, research and analysis, communications strategy, and program management to support the U.S. federal government. Our mission is to maximize investments, utilize best practices, and partner with our customers to implement effective and scalable enterprise solutions. Founded in 2002, iBiz is ISO 9001:2015 certified and maintains a government-approved accounting system audited by the DCAA. We are headquartered in Rockville, MD and have employees working onsite with customers nationwide, including Cambridge, MA; Atlantic City, NJ; Oklahoma City, OK; Charleston, SC and throughout the Washington, DC metropolitan area. iBiz was voted a 2015 & 2016 Top Workplace and a 2018 & 2019 Best Place to Work in the Washington, DC area. In 2019, iBiz was named the Air Traffic Control Association (ATCA) Annual Outstanding Achievement for Small Business Award winner. After more than 18 years of successful service, iBiz remains committed to our guiding philosophy of **Vision & Innovation That Works**.

SCOAR Service Areas

Through the Support for Communications Operations Analysis and Research (SCOAR) contract, iBiz supports a wide range of Volpe Center transportation systems projects that cut across all modes of transportation for the Department of Transportation (DOT) and for non-DOT organizations, including state and local governments:

> Communications Strategy Development
> Stakeholder Engagement
> Video and Print Production and Graphics
> Web Design and Development
> Writing, Editing, and Message Development
> Conference Planning
> Systems Analysis and Policy Impacts
> Industry Analysis
> System Operational Performance
> Technological Advances
> Strategic Framework
> Program Evaluation
> Engineering Support
> Financial Reporting
> Education, Learning, and Training
> Project Management

iBiz
Vision & Innovation That Works

Key Projects:

> FTA Drug & Alcohol Program Support:

In support of Volpe and its customer, the U.S. Federal Transit Administration, iBiz experts design and modify databases and provide technical support for the transit community to address drug and alcohol misuse. iBiz designers and programmers improved the Drug and Alcohol Management Information System website through the development of a highly functional tool to collect and organize data. iBiz experts also provided event planning, travel-coordination, graphics, printing, and on-site direction in support of conferences designed to allow the industry leaders to meet and share their insights.

> Compliance, Safety, Accountability (CSA) Program Support:

CSA is the Federal Motor Carrier Safety Administration's (FMCSA) safety compliance and enforcement program aimed at helping to keep our nation's roads safe. iBiz supports Volpe's work with CSA throughout all aspects of FMCSA's measurement, evaluation, intervention, and prioritization program, including: external and internal stakeholder engagement, communications, and outreach; as well as design, analysis, development, and support of external websites and internal systems providing critical information to CSA stakeholders.

> Volpe Communications & Knowledge Management Support:

For over 50 years Volpe has fostered relationships with sponsors by explaining the benefit of working with well-respected and intellectually unbiased experts. Working under the direction of the Volpe Communications group, iBiz experts assist in meeting that goal. iBiz communications professionals help write, design, and disseminate key Volpe messages through social media, websites, displays, and special events.

> FHWA ITS JPO Website Support:

In support of the Federal Highway Administration (FHWA), iBiz performs web design and coding, content management, and database development across many of the administration's websites. Central among these is the web presence for the Intelligent Transportation Systems Joint Program Office (ITS-JPO). This website serves as a dynamic venue for the many conversations about intelligent vehicles, policies and regulations, and the standards that will allow easier interaction among commercial developers. The site also encourages improvements in infrastructure that can support and enhance the emerging tech.

> FAA Transportation Modeling System Support:

The Aviation Environmental Design Tool (AEDT) is the FAA-required noise and air quality model for all federal actions. AEDT guides policy when airspace specifications change, and it is used by the research community to set international environmental standards, among other functions. Through Volpe, iBiz provides technical advice to build the software that powers the tool, including the development and presentation of training. Additionally, iBiz experts study emerging issues such as the increase in commercial space launches and those associated consequences of greater noise and emissions.

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